

Brackenbury Education and Community Hub
Report on survey conducted in March-April 2018
to provide Evidence of Demand for the project

The letter inviting us to submit a full application for grant funding gave 3 points on how we could improve our application. The third of these was:

‘To strengthen the application please include further need and demand evidence, to help show that the need for help and activities for the local community are needed, for example will there be enough uptake for activity classes for the elderly.’

We consulted with other councillors, the Rector of Portland, Island Community Action, Health Visitor Lead, Young Persons Drop In and Allsorts Pre-school on how to gather this evidence. It was decided to run a survey to capture data which could provide evidence of which services different groups of residents would use. The survey was designed on the surveymonkey website and was again sent out for comment following which several amendments were made.

As we had set a target initially of 500 responses, we decided to try to collect as many responses as possible electronically via a link to the survey. Electronic responses avoided the time spent interviewing people and then entering the data on the website. So on the first day of the survey going live, 1st March, the link was sent to: Allsorts Pre-school, Island Community Action, Young Persons Drop In, Rector of Portland (Food Bank), Health Visitor Lead, residents who had sent in statements of support for the hub, a list of residents local to the school and a list of parents in Underhill who had supported the call for a new primary school. The link was also sent to all PTC councillors asking them to send it to as many people on the island as they could who were likely to be supportive of the hub proposal. It was felt that this would generate a sample which was both targeting likely users of the hub as well as giving a reasonably random selection of residents. This generated 108 responses.

We also collected responses manually by talking to residents about the proposed hub and asking if they would like to complete a quick survey on how they might use the hub. We did this by: standing outside the Co-op in Underhill; standing outside Tesco in Easton; talking to people using the Library; approaching people waiting at bus-stops; going to sessions for parents and babies; going to Foylebank, a complex of flats for the elderly; going to a gym and 2 hairdressers. This produced a totally random sample of responses. We collected 229 responses in this way. This was hard work, often very cold work and time consuming. The data from each response sheet was then entered via the manual entry function on surveymonkey.

The survey was closed on 3 April 2018. The total of 337 responses was then analysed using the analysis function on surveymonkey and a key selection of the various graphs produced are available to view. The statistics are given on the next page of this report. The manual collection form is also submitted.

Analysis

The figures produced (see following page) show that support for the BEACH was high across the whole island, with slightly higher levels of ‘very supportive’ among residents of Underhill. Parents of children under 5 were most likely to be ‘very supportive’. Differences in likely use of the Hub across the different groups are as would be expected and all services listed received good support (see graphs for Question 8). The most popular activity was ‘Community cinema etc’.

Survey percentages and numbers

TOTAL number of responses	337	
<i>For responses to Question 8 (likely use) see Q8 graphs.</i>		
<i>For responses to Question 7 re level of support, please note that respondents had already indicated that they would use the Hub. Only 3 people said they did not support the Hub and therefore would not take the survey.</i>		
By: All responses	%	Number
Underhill residents	44	148
Tophill residents	53	178
Work only on island	3	11
Children under 5	21	71
Children 5-18	30	102
Over 50	55	184
Very supportive	77	261
Supportive	20	67
Indifferent	1	5
Do not support	1	4
By: Residents of Underhill		
Very supportive	80	119
Supportive	18	26
Indifferent	1	2
Do not support	1	1
By: Residents of Tophill		
Very supportive	74	131
Supportive	23	41
Indifferent	2	3
Do not support	2	3
By: Parents of under-5s		
Very supportive	86	61
Supportive	13	9
Indifferent	1	1
Do not support	0	0
By: Parents of 5-18		
Very supportive	80	82
Supportive	17	17
Indifferent	1	1
Do not support	2	2
By: Aged over 50		
Very supportive	77	141
Supportive	21	38
Indifferent	2	3
Do not support	1	2
By: Not parent of under-5 nor 5-18, nor aged over 50		
Very supportive	74	26
Supportive	26	9
Indifferent	0	0
Do not support	0	0